



ANCHOR
CHURCH
SYDNEY

Creative & Communications Director Position Description

Position:	Creative & Communications Director
Role Type:	Permanent Part-time (3 days/week)
Department:	Movement Staff
Reporting to:	Lead Pastor Anchor City
Location:	Sydney (Inner West)
Start Date:	January 2022

Our Call

Anchor Church Sydney exists to do whatever it takes to bring the wayward home.

Our Strategy

We seek to do this by:

- Creating Inspiring Gatherings
- Engaging our culture with Prophetic Preaching
- Nurturing Authentic Community
- Discipling Everyday Missionaries
- Multiplying Healthy Gospel Communities and Churches

Our Values

We do all of this with a commitment to:

- Generosity
- Being Real
- Expectancy
- Ambition
- Joy
- Pursuing Excellence
- Empowering Leaders

Position Summary

The Creative & Communications Director has primary responsibility for developing, overseeing, and executing Anchor's communications strategy and creative campaigns. You will work alongside Anchor's staff and lead highly-gifted creative volunteers in developing captivating creative assets that help the emerging generations in our secular context connect with Jesus.

Position Context

Anchor is a young vibrant faith community planted in the heart of Sydney's creative Inner West. We have a high value on aesthetics and creatively engaging our city with the good news of Jesus. We have recently multiplied to a family of two churches comprising over 400 people, with vision to plant more churches across Sydney.

Reporting to the Lead Pastor of Anchor City, the Creative & Communications Director will work in Anchor's Movement Staff Team focusing on resourcing the local churches for effective discipleship and mission, while maintaining brand consistency across multiple churches.

Key Responsibilities

Primary

- Project manage creative campaigns from conceptual stage to delivery
- Work with highly-gifted volunteers to deliver captivating creative collateral

Secondary

- Oversee Anchor's communications strategy & channels
- Guard Anchor's visual identity
- Work alongside Movement Staff to provide resources for discipleship and mission

Criteria

Essential

- Personal commitment to Anchor's call, statement of faith, and values
- An infectious love for Jesus and a life of obedient submission to him
- A keen eye for aesthetics and details
- Excellent communication skills
- Highly developed strategic marketing and project management skills
- Proven ability in successful delivery of creative campaigns
- Proven ability to effectively lead and manage volunteers
- Industry experience working in communications, marketing, or creative role
- Experienced Content Creator (Graphic Design/Photography/Videography)

Desirable

- Qualification in Marketing, Communications, Design, or related discipline
- Experience managing the following platforms: Wordpress, MailChimp, Facebook, Instagram, YouTube